

FOR IMMEDIATE RELEASE

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Russell Stover

## ***Two Hometown Favorites, Kansas City Royals & Russell Stover, Form Strategic Partnership***

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The Kansas City Royals and Russell Stover Chocolates announced today that the two companies have reached a three-year agreement naming Russell Stover the Official Chocolate Partner of the Kansas City Royals through 2020.

This marks the first time these two hometown favorites have teamed up.

“We’re proud to partner with Russell Stover, an iconic hometown brand,” said Michael Bucek, Royals Vice President of Marketing and Business Development. “We’re excited about this new partnership and having Russell Stover’s food truck and treats available to Royals fans at The K.”

The partnership adds Russell Stover as a game day presence at Kauffman Stadium including signage, as well as the Russell Stover “Make Happy Mobile” food truck, offering fans an array of sweet treats ranging from Russell Stover’s longtime favorites like jumbo caramel apples, handmade peanut clusters and gourmet peanut butter cups, plus a unique and rotating selection of Royals inspired desserts made exclusively for Kaufman Stadium.

“Russell Stover is proud to have a tradition of American-crafted chocolates and to make Kansas City the longtime home of our corporate headquarters. We are excited to celebrate this heritage by partnering with one of America’s favorite baseball teams,” says Andrew Deister – Russell Stover President & CEO.

### **About Russell Stover Chocolates**

Russell Stover Chocolates is one of the most beloved brands of chocolates in North America. The company has been handcrafting confections in small batches since 1923 and has proudly called Kansas City home since 1932.

Russell Stover was founded in 1923 in Denver and soon focused on the manufacture of top quality gift pralines, a product which ranks highly in the US chocolate tradition. In 1993, Russell Stover acquired the Whitman’s brand which was founded in 1842 and is one of the country’s oldest names in chocolate. Today, Russell Stover/Whitman’s is a leading manufacturer of pralines and seasonal candies in North America. Russell Stover/Whitman’s makes chocolate products at four production sites.

**About the Kansas City Royals**

The Kansas City Royals' baseball club is in its 50th season of existence. Established in 1969, the Royals compete in the American League Central Division. The franchise has won two World Series titles (1985, 2015) and have been champions of the American League four times (1980, 1985, 2014, 2015). The Royals are owned by the Glass Family, with David Glass serving as the Owner/CEO and his oldest son, Dan Glass, as the Team President.

**For more information:**

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